



## Press Release

### **TELNET and Dassault Systemes sign a partnership agreement « PLM for digital economy in Tunisia »**

**Paris, June 17<sup>th</sup>, 2009** – In the occasion of the Paris Air Show 2009 at le Bourget in France and in presence of his Excellency Mr. Mohamed Nouri JOUINI, Minister of Development and International Cooperation of the Tunisian Government,

Mr. Mohamed Frikha, Chief Executive Officer of TELNET

*and*

Mr. Bernard Charles, President and Chief Executive Officer of Dassault Systemes,

Sealed a new partnership agreement for training and skills development for Tunisian engineers in Product Lifecycle Management application (known as «**PLM**») domain where Dassault Systemes is one of the leading global players worldwide.

This new agreement titled « **PLM for digital economy in Tunisia** » contributes to the Tunisian Government initiative to improve the technical skills of university graduates and therefore enhances their employability opportunities, in particular through the development of new outcomes for economic activities with strong value added component that is more and more required by local and foreign business investors.

By combining the objectives and the orientations of the educational and industrial systems in Tunisia, this program calls for development of new design and engineering skills that will contribute to the increase of the value proposition of Tunisian engineers for PLM opportunities in the automotive, avionics, energy industries as well as the consumer goods for the Tunisian economy.

*TELNET is a Tunisian engineering and consulting company in the innovation and the high technology operating in the sectors of telecommunications and multimedia, automotive and transportation, avionics and defense, security and smart card, electronics and industry. TELNET employs 420 engineers and technicians in Tunisia over three sites in Tunisia and a site in France.*

*DASSAULT SYSTEMES (DS), is the worldwide PLM (« Product Lifecycle Management ») leader and software innovator. Our solutions empower users to create, share and experience in 3D. The company's software and services allow businesses of any size in any industry around the globe to digitally define and simulate products, as well as the processes and resources required to manufacture, maintain, and recycle them and improve our environment. DS applications provide new opportunities to use 3D representation for online lifelike experiences in order to enhance real-life living spaces and everyday products.*

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TELNET Press service

Contact: Mohamed El Fekih  
Tel.: 216 71 707 925  
E-mail: mohamed.elfekih@groupe-telnet.net

Immeuble Ennour, centre urbain nord, 1082 Tunis Mahrajene – Tél. : +216 71 706 922 – Fax : +216 71 706 939  
E-mail : info@groupe-telnet.net – Web : www.groupe-telnet.net